

GRUPE B - DEEPAKES ARE SPREADING (Section 2)

STEP 1: UNDERSTAND YOUR SECTION

Answer these questions:

1. **Main problem:** What is the "particular concern" mentioned?

→ The growth of deepfake _____

2. **Statistics - UK study:** What percentage of UK adults have seen deepfake pornography?

→ _____%

3. **Identification getting harder:** Complete this sentence:

"Since January 2025, AI-generated content has become '_____ to _____ from real content'."

4. **Text vs Images:** What percentage of people misidentified ChatGPT text as human-written?

→ _____%

5. **Current situation :** TRUE or FALSE, justify. There is a lot of evidence of:

○ Malicious actors are using AI to manipulate people. True or false ?

.....

○ Internet users are sharing manipulated content widely. True or false ?

.....

6. **Why is this a problem? List 3 dangers of deepfakes:**

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7. **Your opinion:** What worries you most: deepfake images or deepfake text? Why?

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STEP 2: RESEARCH

Your task: Find concrete examples of deepfakes

What to search for:

- Recent deepfake cases in news (politics, celebrities, scams)
- How to detect deepfakes
- Tools that create or detect deepfakes
- Laws about deepfakes in different countries

Suggested searches:

- "deepfake news 2025"
- "how to spot deepfakes"
- "deepfake scams examples"
- "deepfake laws France UK"

Take notes:

Source (website/video)	Date	Main information	How it connects to your section

STEP 3: PREPARE PRESENTATION

Introduction (30 sec):

- Topic: Deepfakes and why they're spreading
- Importance

Main points (2 min):

- What are deepfakes?
- Statistics from the article (15%, 77%)
- Why it's getting harder to detect them
- Current situation (limited evidence of manipulation campaigns)

Your research (1 min):

- Share a real example of deepfake you found
- Explain the danger or how people detected it

Debate question (30 sec):

- "Should AI companies be legally responsible for deepfakes created with their tools? Why/why not?"

DEBATE QUESTIONS

1. Should deepfake pornography be illegal everywhere? What punishment?
2. Who is responsible: the person who creates it, the AI company, or both?
3. How can we protect people from deepfakes?
4. In cybersecurity, how might deepfakes be used to attack companies?